

# Plataformas e Serviços X-Ops (16233)

DataOps

# Today's Goals

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- ✧ Cover the basics of DataOps
- ✧ Introduce the key components of DataOps
- ✧ Discover DataOps tools and platforms
- ✧ Hands-on activity

# What is DataOps?

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- ✧ DataOps is a practice focused on optimizing data analytics and engineering pipelines.
- ✧ It combines principles of data management and DevOps.
- ✧ DataOps improves efficiency, quality, and collaboration in data workflows.
- ✧ It's essential for organizations handling large-scale data and analytics.

# Key Principles of DataOps

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- ✧ **Agile** approach to data management
  - Rapid iteration and response to changing data needs.
  - Timely insights and reliable data processes.
- ✧ Continuous integration and delivery (**CI/CD**) for data
  - CI/CD in DataOps automates data integration and delivery, ensuring consistent and reliable data workflows.
- ✧ Cross-functional **collaboration**
  - Bridges data engineering, analytics, and operations for seamless data flow.
- ✧ **Automation**, monitoring, and quality control
  - Automation and monitoring reduce manual intervention, ensuring data accuracy and pipeline health.

# Data Version Control

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- ✧ Data version control is crucial for reproducibility and auditing in DataOps workflows.
- ✧ Similar to code versioning, it allows tracking changes in data.
- ✧ Popular tools include:
  - Git (for code)
  - DVC (Data Version Control)
- ✧ These tools help maintain data lineage and facilitate rollbacks.

# Pipeline Orchestration

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- ✧ Pipeline orchestration coordinates data flows between tasks and processes.
- ✧ Tools like Apache Airflow, Prefect, and Luigi manage dependencies and automate complex workflows in data pipelines.

# Automated Testing in DataOps

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- ✧ Automated tests ensure data quality by checking for consistency, accuracy, and schema compliance.
- ✧ Testing helps to catch errors early and maintain reliability.

# Data Testing Strategies in DataOps

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- ✧ Common strategies:
  - Data validation
  - Schema checks
  - Statistical tests
- ✧ These tests safeguard data quality at each step of the pipeline.



# Data Governance in DataOps

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- ✧ Data governance ensures security, privacy, and compliance in data operations.
- ✧ As example, the GDPR guide data access, usage, and retention policies, ensuring compliance and data integrity.

# Monitoring in DataOps

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- ✧ Monitoring helps detect and resolve issues in real-time, optimizing pipeline performance.
- ✧ Monitoring is essential for early error detection.
- ✧ Tools like Prometheus, Grafana, and the ELK stack offer insights into data pipeline health and performance metrics.

# DataOps Workflow

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- ✧ DataOps workflows are designed to manage the entire lifecycle of data, from ingestion to insights.
- ✧ This demonstration provides a step-by-step guide through each phase.

## Step 1 - Data Ingestion

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- ✧ Data ingestion is the process of collecting raw data from various sources into a centralized repository.
- ✧ DataOps uses automated pipelines to streamline ingestion from different sources.
- ✧ Common tools include Apache Kafka, Apache NiFi, and Talend. These tools support both batch and real-time data ingestion.

## Step 2 - Data Transformation

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- ✧ Data transformation converts raw data into a structured format suitable for analysis.
- ✧ This includes cleaning, normalization, and enrichment processes.
- ✧ ETL tools like DBT, Apache Spark, and Talend handle data transformation. DBT is particularly popular for SQL-based transformations.

## Step 3 - Data Storage and Versioning

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- ✧ DataOps relies on storage solutions that support data versioning for traceability and rollback.
- ✧ Data is stored in data warehouses or lakes like Amazon S3, BigQuery, or Snowflake.
- ✧ DVC (Data Version Control) and Delta Lake provide tools to manage and version datasets. These tools are essential for tracking data changes over time.

## Step 4 - Data Validation and Testing

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- ✧ Data validation ensures data accuracy, consistency, and quality.
- ✧ Testing frameworks verify that data transformations produce the expected outcomes.
- ✧ Great Expectations, Deequ, and custom scripts are used for data validation. These tools help ensure data quality and integrity at each stage.

## Step 5 - Monitoring and Observability

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- ✧ Real-time monitoring detects issues and ensures pipeline health.
- ✧ Observability tools track metrics, errors, and system performance.
- ✧ Prometheus, Grafana, and ELK stack are used to monitor and visualize data pipeline health. They provide alerts and dashboards to quickly identify issues.



## Hands-on activity

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- ✧ **Flash Fiction Story (FFS)** is a style of very short storytelling that typically focuses on a single moment or idea, often 200-300 words.
- ✧ In the context of the classroom, it encourages creativity, improves concept retention, and promotes critical thinking by requiring students to distill complex technical ideas into concise stories.



# Key Elements of Flash Fiction Story

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## ✧ **Creativity:**

- Pushes students to think creatively, requiring them to condense complex ideas into a concise, impactful story.
- This is especially helpful for technical subjects where creative problem-solving is key.

# Key Elements of Flash Fiction Story

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## ✧ **Concept Retention:**

- Writing a story forces students to engage with the material more deeply, helping them remember core concepts.
- For example, they might write a short story about a data pipeline failure during a product launch, which helps them think through the possible causes and solutions.

# Key Elements of Flash Fiction Story

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## ✧ **Critical Thinking:**

- To tell a story in a few sentences, students need to focus on the essential elements of a scenario.
- This can lead to a deeper understanding of the topic as they prioritize key aspects of DataOps, such as monitoring, data validation, or automation.

# Key Elements of Flash Fiction Story

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## ✧ Engagement:

- Short stories add an element of fun and narrative to technical material, which can boost student engagement.
- Reading their stories aloud or sharing them in small groups adds a collaborative, interactive dimension to the learning experience.

# Key Elements of Flash Fiction Story

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## ✧ **Application in Real-World Scenarios:**

- A FFS can simulate real-world challenges by having students create narratives around hypothetical, yet realistic scenarios.
- For instance, into the DataOps context, they might write about troubleshooting a pipeline error right before a deadline, helping them consider the stress and quick thinking involved in operational roles.

## Warm-up!

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Create a FFS on the **everyday work of higher education student in 2054...**

- ✧ Write down his/ her name.
- ✧ **1st round:** Describe where and how he/she lives, and what he/she does on a normal workday.
- ✧ **2nd round:** Describe a positive workday of your main character.
- ✧ **3rd round:** Describe a negative workday of your main character.

# Show-time!

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# Presentation Time!

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3-minutes pitch



Think critically! (think about you would address the challenges presented in each story)

